



ELECTION OF NEW PVHOA TRUSTEES

Dear Members

In terms of the new PVHOA Constitution, which was adopted in August 2023, the board of trustees must consist of six elected trustees.

Trustees are elected for a one-year term of office but, in the interests of continuity, the Constitution provides for the board to select two trustees to continue for a second year.

Accordingly, the board has announced that Beverley Schäfer and Barry Lodewyk will continue to serve as trustees for another year.

There are thus four vacant trustee positions to be voted on at the AGM on Wednesday night.

Nominations are now closed and a total of seven valid nominations have been received. Members may therefore vote for four candidates. The four who receive the highest number of votes will be elected.

A brief biography of each candidate is included below, listed in alphabetical order.

Kind regards,
PV HOA
27 Aug 2024

MEMBERS NOMINATED FOR ELECTION AS TRUSTEES:

(in alphabetical order)

Linda Cumming



Linda has been a Pearl Valley owner since 2018 and a resident since February 2020. She holds a BA degree in Geography and English and a Higher Diploma in Education. Linda has experience in various forms of specialized teaching and has also worked as a journalist for Bona magazine. She grew up in a farming area of southern Natal and has spent many vacations in many nature/game reserves.

I believe that the long-term success of a country, area or estate is largely dependent on land and water health. Our estate is in the heart of the Cape Winelands Biosphere Reserve (CWBR), a UNESCO site. It stretches from Riebeck Kasteel all the way to Grabouw, covering parts of five municipalities. We are privileged to live in an area of massive biodiversity and could be doing more to preserve/enhance this biosphere by creating healthy eco-systems on our properties and where possible eradicating single-use plastic.

Top golf estates the world over are endeavouring to achieve this. I hope we can too. As well as having great facilities for family and golf life. An example to all!

Naseeba Kathrada



Dr Naseeba Kathrada is a qualified medical practitioner. She is the founder and CEO of Dr Kat's Weight Loss and Wellness clinics. Dr Kat, as she is fondly known, served as a steering committee member for the World Council for Health for 2 years. She has been elected Senior Fellow of the FLCCC Alliance.

Dr Kat served one term as trustee of the Pearl Valley Lodges Body Corporate. She is currently the chairperson.

Having moved to the estate in 2022, Naseeba is still a newcomer, passionate to do her bit in making this amazing and blessed lifestyle that we all enjoy even better.

With all her achievements, Dr Kat is most proud of being a mum to 2 amazing daughters. Yumna is a 5th year med student at Stellies and Husna is a 3rd year law student also at Stellies.

Naseeba is an avid sportswoman keen to improve her golf game which is currently proving difficult as she spends a great deal of time playing Padel. She loves traveling and exploring the hidden gems of new places.

She lives by the motto inspired by her late dad - Be better than your best.

Emma Lyon



Emma has been living permanently on the Estate for over 3 years, having lived in Netherlands and Ghana and her native UK. Emma worked at Executive leadership level in multi-national organisations including Vodafone, Virgin Media and Liberty Global. She has a wealth of international business experience working with Unions and European Works Councils to reach mutually acceptable solutions. She is a Chartered Fellow of the CIPD, completed the Advanced HR Exec Programme at Michigan University and is a certified NLP coach. Emma will use her experience to foster open communication and make informed decisions to benefit the community.

Since taking early retirement in Pearl Valley with Spencer, her husband of 25 years, they have been actively involved in the Estate and are keen golfers, gym users and supporters of local restaurants and wine farms!

James Miller



James is married with 3 young children. The family moved to South Africa in October last year, having previously lived in Dubai for 10 years and before that Switzerland and the UK.

My working career has been quite varied, starting on the trading floor of a British investment bank. I fairly quickly moved on to event and structured financing, leading some of the most challenging M&A and corporate finance deals around the globe. During this 15-year period, I worked across multiple industry sectors including government, healthcare, education,

infrastructure, transport and even English premier league football clubs – leading the purchase of Liverpool FC and working with Man Utd and Arsenal for a number of years. My last role within banking was as CEO, Middle East and Africa for a global Investment bank, leading a culturally diverse team of over 400 professionals during that time.

Having then turned 40, I knew I wanted to pursue a more entrepreneurial path with businesses that had a more positive societal impact. In 2013, my wife and I launched a fitness and wellness business called Embody Fitness, an award winning and industry recognised business now employing c50 staff. I have also had some involvement in the health technology space, investing into and becoming interim CEO for one of those businesses.

Since our move to South Africa, I have chosen to focus more of my time on my family and my health, something I am enjoying a great deal – training for ironmans alongside my love of entertaining, “braaing” and good wine.

I now predominantly look after our family investment portfolio and I remain a board member on our operational businesses. I therefore find myself with the luxury of some free time which I feel I could use effectively as a Pearl Valley HOA Trustee.

I feel that Pearl Valley has an incredible opportunity to cement itself as one of the best estates in the world for lifestyle, wellness and community and I would like to help protect and develop this estate into something truly outstanding, both locally and on the international stage. Having lived on the world-renowned Jumeirah Golf Estate, I saw first-hand the importance of maintaining and continuing to develop a world class golf estate in order to maximise asset value and lifestyle experience. I would love the opportunity to bring this, as well as my extensive business experience to the table in safeguarding and growing this community for the benefit of all residents.

Erika van der Westhuizen



I am a professional Town and Regional Planner, born and bred in the Free State. I have 25+ years of experience in advising on property development. I started my career working in local government but soon moved into the private sector and later headed my own consulting firm. I also served as a board member and later as President of the South African Planning Institute.

I retired from the profession when I decided to become a stay-at-home mom raising my two daughters. I served as a Trustee and Chairperson in Oubos Estate, where I lived for 15 years before moving to Paarl.

I bought into the “Super Estate concept” in 2020 as it offered me and my daughters the opportunity to live a healthy lifestyle within a safe and secure environment. Although I am not yet a keen golfer, I chose Pearl Valley over Val de Vie because of its serenity and the maturity of the estate. I would like to see Pearl Valley successfully transition from the developer-managed estate to a HOA run estate in order to ensure its future sustainable within an ever-changing socio-political environment.

Ivan van Niekerk



I am a 57-year-old family man, and my wife and I have been blessed with 3 children. We have been living on Pearl Valley for over 5 years, and I have been a co-opted Pearl Valley HOA Trustee for the past two years.

I also have been serving on both the PVHOA Finance and Design Review Sub-committees since late 2022, and I worked closely with the super-estate sub-committee support team when those discussions were taking place.

I thus have a very good knowledge of matters affecting Pearl Valley. I also have a very long experience as a trustee on a lifestyle estate in Plettenberg Bay.

I have two law degrees and over three decades of commercial experience in various companies and regulated commodity markets, where I have been involved in M&A negotiations, developing commercial projects, building businesses and managing large and diverse multi-national teams. I currently run our family-owned beverage business.

I am a team player, able to negotiate successfully at all levels, strongly believe in a fair and objective approach and I communicate very well.

I would be honoured to continue as a trustee at Pearl Valley, with the aim of further enhancing this wonderful Estate's reputation as a premier lifestyle destination.

Dough Woolley



Doug Woolley has been living in Pearl Valley and Val De Vie for the past two years. He owns a property in The Acres and the construction of his new home is almost complete. Doug is an avid

golfer and is married with two kids, aged 19 and 15.

Doug would be looking forward to assist in building out the brand equity of Pearl Valley and keep fostering good relationships with our Val de Vie neighbours.

Doug is the Vice President of Dell Technologies South Africa and has been in the ICT industry for more than three decades, with many leadership roles in the industry.

Doug was also involved as the co-leader of the IT Industry Steerco with Mr Mteto Nyati in the Private Industry Initiative with Government and the Presidency in 2019-2022 called PPGI (Public Private Growth Initiative) led by Dr Johan v Zyl & In Transformation Initiative.

Doug holds a BCom Honours degree in Marketing & Economics from the University of South Africa.

TRUSTEES WHO WILL CONTINUE AUTOMATICALLY FOR ANOTHER TERM

Beverley Schäfer



Beverley Schäfer, a resident of the Estate since 2020, brings a wealth of experience from her 15-year career in the public sector, where she held various political roles before her recent retirement. As a Certified Director, she currently serves as Advisory Board Member for the Artificial Intelligence Institute of South Africa (SAAIA). Leveraging her extensive background, Beverley now operates Strat Diplomacy Advisors, a B2G consultancy firm.

Beverley was first elected as a Homeowner Trustee in 2022 and re-elected in 2023. For the past two years she has served as PVHOA's representative on the joint Val De Vie / Pearl Valley Security sub-committee. This role has provided her with comprehensive insights into the estate's security management and operations. Beyond her professional endeavours, Beverley is an enthusiastic outdoor enthusiast, with a particular passion for padel. She looks forward to dedicating more time to refining her golf skills in the future.

Barry Lodewyk



Barry has been a Pearl Valley owner since 2016. He was first elected as a Homeowner Trustee in 2022 and re-elected in 2023. For the past year, he has served as chairman of the PVHOA Finance Sub-committee.

I am a father of three kids and married to my beautiful wife Marcelle for almost 22 years. I am an avid golfer and enjoy travelling which constantly provides me with a different perspective and appreciation for the beautiful estate we are privileged to live in. I am qualified Chartered Accountant with 25 years' experience and currently CFO at a pioneering alternative building technology company. I love helping people find solutions and care for others by being of assistance where I can. I look forward to continuing being able to serve my community and fellow residents.

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